

Innovation Sprint London

COLLABORATIVE PROBLEM-SOLVING FOR SENIOR LEADERS

Strategic

 THURSDAY, 17 SEPT 2026

 9:30 A.M. - 5:00 P.M.

 THE TRAMPERY SHOREDITCH, LONDON

Innovation Sprint London is not a conference. It is a curated executive working session designed for senior communication leaders, business leaders, organisational specialists, and AI experts to work together on today's most pressing challenges.

Throughout the day, participants collaborate in multidisciplinary teams at **The Trampery Shoreditch** to explore challenges, develop practical solutions, and shape recommendations for the upcoming **Strategic Executive Insights Report**.

/// WHAT YOU WILL LEAVE WITH

- **Cross-Disciplinary Collaboration:** Worked alongside senior leaders from corporate communications, internal comms, PR, organizational development, and technology.
- **High-Value Network:** Built valuable relationships with peers across diverse sectors and leadership functions.
- **Actionable Strategy:** Contributed to practical recommendations addressing core leadership challenges and gained fresh ideas to apply within your own organisation.
- **Direct Industry Impact:** Contributed directly to the Strategic Executive Insights Report, which will be distributed to all participants post-event.

/// EVENT AGENDA (MORNING SESSION)

9:30 AM – 10:00 AM	Registration & Networking Arrive at The Trampery Shoreditch, collect your name badge, and connect informally with fellow participants across communication, business, and technology before the program begins.
10:00 AM – 10:20 AM	Welcome & Challenge Brief Introduction to Innovation Sprint London, explaining the daily workflow and outlining the three strategic challenge areas for teams.
10:20 AM – 12:15 PM	Phase 1: Discover — Understanding PHASE 1 Multidisciplinary teams explore root causes behind key communication leadership challenges, share perspectives, and identify high-impact opportunities for change.
12:15 PM – 1:00 PM	Lunch & Networking Continue conversations, exchange ideas, and build meaningful professional relationships over lunch.

/// EVENT AGENDA (AFTERNOON SESSION)

1:00 PM – 2:30 PM	Phase 2: Design — Practical Solutions PHASE 2 Collaborative session to generate innovative, practical solutions with support from facilitators, mentors, and Strategic’s ecosystem partners. Teams challenge assumptions and test actionable approaches.
2:30 PM – 2:45 PM	Refreshment Break Short break to recharge before final recommendation drafting.
2:45 PM – 3:45 PM	Phase 3: Deliver — Refining Recommendations PHASE 3 Teams refine ideas into concrete recommendations, detail implementation considerations, and prepare their final presentations.
3:45 PM – 4:40 PM	Solutions Showcase Each team presents recommendations and key insights to the wider group. All team outputs contribute to the Strategic Executive Insights Report.
4:40 PM – 5:00 PM	Closing Reflections Reflection on emerging themes, common opportunities, and how team contributions shape future Strategic initiatives. Programme closes at 5:00 p.m.

/// FREQUENTLY ASKED QUESTIONS

Is this a conference? No. It is an interactive executive working session where participants collaborate in teams on real organizational challenges rather than sitting through presentations.	Where is the venue? The event takes place at The Tramperry Shoreditch (239 Old St, London EC1V 9EY). Detailed arrival directions will be sent prior to the event.
Will I work with people I know? Probably not, by design! Participants are assigned to carefully curated multidisciplinary teams to foster fresh thinking and cross-sector insights.	Are there networking opportunities? Yes. Networking is integrated throughout the day—during registration, lunch, refreshment breaks, and collaborative working sessions.
What is the recommended dress code? Business or smart business casual attire.	Is catering provided? Yes. Full lunch and refreshments are provided throughout the day for all delegates.
What time should I arrive? Registration opens at 9:30 a.m. We suggest arriving by 9:45 a.m. so you can network before the prompt 10:00 a.m. start.	When does the event conclude? The event ends at 5:00 p.m. to allow delegates traveling outside London or internationally to catch evening transport.

Have questions or need assistance? Contact the event team at events@strategic.global