



**Campaign Application Form**

## A. Campaign Information

- Campaign Name:
- Organization:
- Contact Name & Title:
- Email:
- Phone:

## B. Award Category (select one or more)

- ☐ Integrated Strategic Communication Campaign
- ☐ Internal Engagement Campaign of the Year
- ☐ Change Communication Campaign of the Year

## C. Entry Details

1. Overview of campaign (200 words max):
2. Objectives and strategic approach (150 words max):
3. Measurable results / impact (150 words max):
4. Creativity and innovation demonstrated (150 words max):
5. Supporting documents / media (optional): [Upload link / file name]

## D. Eligibility Period

Entrants can base their entry on work completed from 1 October 2024 to 1 December 2025.

## E. Declaration and Signature

I confirm the information provided is accurate.

- Contact Name:
- Signature:
- Date:
- Submit your application form to: [orla.clancy@strategic.global](mailto:orla.clancy@strategic.global) and an invoice for your entry will be generated.

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## ENTRY DEADLINE

January 30, 2026 at 5pm BST

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## ENTRY FEES

### Individual Awards

- €130 per entry / Strategic Columnist: €100 per entry

## **Team Awards**

- €200 per entry / Strategic Columnist: €150 per entry

## **Campaign Awards**

- €230 per entry / Strategic Columnist: €180 per entry
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