

Strategic Awards 2026

London

March

2026

Campaign Application Form

A. Campaign Information

- Campaign Name:
- Organization:
- Contact Name & Title:
- Email:
- Phone:

B. Award Category (select one or more)

- Integrated Strategic Communication Campaign
- Internal Engagement Campaign of the Year
- Change Communication Campaign of the Year

C. Entry Details

1. Overview of campaign (200 words max):
2. Objectives and strategic approach (150 words max):
3. Measurable results / impact (150 words max):
4. Creativity and innovation demonstrated (150 words max):
5. Supporting documents / media (optional): [Upload link / file name]

D. Eligibility Period

Entrants can base their entry on work completed from 1 October 2024 to 1 December 2025.

E. Declaration and Signature

I confirm the information provided is accurate.

- Contact Name:
- Signature:
- Date:
- Submit your application form to: orla.clancy@strategic.global and an invoice for your entry will be generated.

ENTRY DEADLINE

January 30, 2026 at 5pm BST

ENTRY FEES

Individual Awards

- €130 per entry / Strategic Columnist: €100 per entry

Team Awards

- €200 per entry / Strategic Columnist: €150 per entry

Campaign Awards

- €230 per entry / Strategic Columnist: €180 per entry
