



Campaign Nomination / Application Form

A. Campaign / Program Information

- Campaign / Program Name:
- Organization:
- Contact Name & Title:
- Email:
- Phone:

B. Award Category (select one or more)

- ☐ Digital Transformation Strategy Award
- ☐ Innovation in Digital Engagement
- ☐ Sustainable Growth Communications Campaign
- ☐ Purpose-Driven Communications / ESG Campaign
- ☐ Crisis Response Communications Campaign
- ☐ Internal Engagement Campaign of the Year
- ☐ Change Communications Campaign of the Year
- ☐ Integrated Strategic Communications Campaign
- ☐ Data-Driven Communications Program

C. Entry Details

1. Overview of campaign / program (200 words max):
2. Objectives and strategic approach (150 words max):
3. Measurable results / impact (150 words max):
4. Creativity and innovation demonstrated (150 words max):
5. Supporting documents / media (optional): [Upload link / file name]

D. Declaration and Signature

I confirm the information provided is accurate and the organization agrees to the Terms & Conditions of The Strategic Awards 2026.

- Contact Name:
- Signature:
- Date:
- [Apply now](#)
- Submit your application form to: orla.clancy@strategic.global

ENTRY DEADLINES

Early Bird Deadline

December 1, 2025

(20% savings)

Standard Deadline

December 15, 2025

Late Deadline

January 16, 2026

(Late fees apply)

ENTRY FEES

Individual Awards

- **Early Bird:** €120 per entry
- **Standard:** €150 per entry
- **Late Entry:** €180 per entry

Team Awards

- **Early Bird:** €180 per entry
- **Standard:** €220 per entry
- **Late Entry:** €260 per entry

Campaign / Program Awards

- **Early Bird:** €200 per entry
- **Standard:** €250 per entry
- **Late Entry:** €300 per entry

KEY DATES FOR ENTRANTS

Judging Period

February 2 – March 1, 2026

Finalists Announced

March 6, 2026

Awards Event in London

March 26, 2026